

**U.G. 2nd Semester Examination - 2022****B.B.A.****[HONOURS]****Course Code : BBBAGEHC2****Course Title: Computer Application in Business  
and E-Commerce**

Full Marks : 30

Time : 2 Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in  
their own words as far as practicable.*1. Answer any **ten** questions of the following:

1×10=10

- a) Write two important characteristics of 2nd Generation Computer.
- b) What is the radix of Octal and Hexadecimal number system?
- c) What is EEPROM?
- d) What is cold booting?
- e) Give two examples of Application Software.
- f) Define E-Business.

- g) Give two examples of B2B business.
- h) Give two examples of non-impact printers.
- i) What is the full form of HTML?
- j) Define modem.
- k) What do you mean by hypertext?
- l) Differentiate between 'CC' and 'BCC' with respect to email.
- m) Define URL.
- n) Define the relationship between byte and megabyte.
- o) Give example of optical and magnetic storage device.

2. Answer any **five** questions of the following:

2×5=10

- a) Write the full form of FTP, DNS, HTTP and ISP.
- b) Write two benefits of E-commerce.
- c) What do you understand by E-CRM?
- d) Write two important functions of Arithmetic and Logic Unit.
- e) Write down the relationship between web browser, web page and web server.

- f) Make a comparison chart between INTRANET and EXTRANET.
- g) What are the difficulties faced in electronic payment system?
- h) Which key technologies are used in 3rd and 4th generation of computer?

3. Answer any **two** questions of the following:

$$5 \times 2 = 10$$

- a) i) Discuss about the different components of an URL.
- ii) What do you mean by E-governance? Discuss about one E-governance scheme launched by the Indian government.

$$2 + (1 + 2) = 5$$

- b) i) Discuss very briefly about any one e-business model.
- ii) What is cold booting and how it is different from warm booting?  $3 + 2 = 5$

- c) i) Write down the full form of E-CRM.
- ii) Subtract  $(1011)_2$  from  $(11011)_2$ .
- iii) What do you mean by time sharing OS?

$$1 + 2 + 2 = 5$$