

U.G. 3rd Semester Examination - 2020**BBA****Course Code : BBBAGEHT3****Course Title : Business Ethics and Corporate Governance**

Full Marks : 40

Time : 2 Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.*

1. Answer any **ten** questions of the following:
1×10=10
- What do you mean by Business Ethics?
 - Define Ethical dilemma.
 - What is ethical planning?
 - What is CSR?
 - Write the names of the three tier consumer dispute redressal agencies.
 - Can a person live without developing of this and values in life?
 - What do you mean by ethical decision making?
 - What is corporate citizen?
 - Who are stakeholders of a business enterprise?

- Mention two benefits of CSR.
 - In which year Consumer Protection Act has come into force for the first time in our country?
 - What is ethical egoism?
 - State one objective of corporate governance.
 - Define corporate governance.
 - Define consumer.
2. Answer any **five** questions of the following: 2×5=10
- What do you mean by Utilitarian theory?
 - Define whistle blowing.
 - What do you mean by code of ethics?
 - What is morality?
 - Mention two areas of social responsibility of a business towards community.
 - Why do we need to follow business ethics?
 - What do you mean by social contract?
 - What is consumer exploitation?
3. Answer any **two** questions of the following: 5×2=10
- Outline the benefits of CSR.
 - Describe the role of auditors in following corporate governance in business.
 - Explain the nature of business ethics.

4. Answer any **one** question of the following: $10 \times 1 = 10$
- a) State the core principles of Corporate Governance.
 - b) Corporate Social Responsibility (CSR) can be made an effective strategy for good governance— discuss the statement in detail.
 - c) Discuss about different ways to reconciliation of value conflicts in the organization. Elucidate the arguments in support as well as against the social responsibility of business. 5+5
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