

U.G. 4th Semester Examination - 2021**B.B.A.****Course Code : BBBAGEHT404****Course Title: Business Environment**

Full Marks : 40

Time : 2 Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.*1. Answer any **ten** questions of the following:

1×10=10

- a) What do you mean by Business Environment?
- b) What are patents?
- c) What is WTO?
- d) What is IMF?
- e) What do you mean by trademark?
- f) What is the full form of GATT.
- g) What is Mixed Economy?
- h) What is the full name of SAARC?

- i) What do you understand by Globalization ?
- j) Define Mixed economy.
- k) Define Disinvestment.
- l) What are Economic reforms ?
- m) Define Merger.
- n) What are Fundamental Rights ?
- o) State one Function of IMF.

2. Answer any **five** questions of the following:

2×5=10

- a) What do you mean by Social responsibility of business?
- b) What are the risks in Technological environment?
- c) What are the basic objectives of FEMA?
- d) Explain social Economic zone.
- e) State any two difference between WTO and GATT.
- f) State two limitations of environment analysis.
- g) What are intellectual properties ?
- h) Explain the concept of Technology.

3. Answer any **two** questions of the following:

5×2=10

- a) Discuss about the technological impacts in India.
- b) Explain new industrial policy and its objectives.
- c) Explain the concept of Liberalization and discuss its trends. 2+3

4. Answer any **one** question of the following:

10×1=10

- a) Explain the strategies to enter the global market, How does it help in economic development.
- b) Explain various International Economic Institutions and their importance.
- c) What are the main reasons for Globalization ?
