

**U.G. 3rd Semester Examination - 2020****BBA****Course Code : BBBASEHT5****Course Title : Fundamentals of Entrepreneurship**

Full Marks : 50

Time : 2 Hours

*The figures in the right-hand margin indicate marks.*

Answer all the questions by choosing correct alternative:

2×25=50

1. Which one of the following theory has the attribute of moderate risk taking as a function of skill, not chance?
  - a) Need for independence
  - b) Need for achievement
  - c) Need for affiliation
  - d) Need for authority
2. Having more than 50% ownership position that provides the entrepreneur with managerial control is called:
  - a) Joint venture
  - b) Majority interest
  - c) Horizontal merger
  - d) Diversified activity merger
3. Which of the following is alternatively called corporate venturing?
  - a) Entrepreneurship
  - b) Intrapreneurship
  - c) Act of starting a new venture
  - d) Offering new products by an existing company
4. The level at which an individual is viewed by society is called:
  - a) Financial status
  - b) Qualification
  - c) Social status
  - d) Achievement
5. Which one of the following is the most important characteristic of a successful business website?
  - a) Innovation
  - b) Speed
  - c) Graphics
  - d) Products
6. Which one of the following is the next stage to the Concept Stage of Product Planning and Development Process?
  - a) Idea Stage
  - b) Product Planning Stage
  - c) Product Development Stage
  - d) Test Marketing Stage
7. Why should an entrepreneur do a feasibility study for starting a new venture?
  - a) To identify possible sources of funds
  - b) To see if there are possible barriers to success
  - c) To estimate the expected sales
  - d) To explore potential customers
8. EDP (Entrepreneurship Development Programmes) is required to help:
  - a) Existing entrepreneurs
  - b) First generation entrepreneurs
  - c) Future generations entrepreneurs
  - d) None of the above
9. A corporate manager who starts a new initiative for their company which entails setting up a new distinct business unit and board of directors can be regarded as?
  - a) Ecopreneur
  - b) Technopreneur
  - c) Intrapreneur
  - d) Social Entrepreneur
10. A women entrepreneur is supposed to have a minimum financial interest in share capital of entrepreneur's enterprise:
  - a) 35 percent
  - b) 51 percent
  - c) 25 percent
  - d) None of the above

11. Family business always interested to handover the change of his business to:
    - a) Indian Administration Officers
    - b) Professional Managers
    - c) Next generation
    - d) None of the above
  12. Venture capital is concerned with:
    - a) New project having potential for higher profit
    - b) New project of high technology
    - c) New project having high risk
    - d) All the above.
  13. Who assigned “innovation” as crucial role of Entrepreneur?
    - a) P.F. Drucker
    - b) Maslow
    - c) Taylor
    - d) Joseph A. Schumpeter
  14. Which one is a problem of Women Entrepreneurship?
    - a) High mobility
    - b) Stiff competition
    - c) High-Risk bearing Ability
    - d) All of these
  15. Who is called in India as ”better half of the society”?
    - a) Third Gender
    - b) Women Entrepreneurship
    - c) Foreign Partner
    - d) International investors
  16. Who introduced the term “Entrepreneur”?
    - a) Michel Thomas
    - b) Peter F. Drucker
    - c) Richard Cantillan
  17. Which is an important prerequisite to start an Enterprise?
    - a) Finance
    - b) Accounts
    - c) Marketing
    - d) All of these
  18. Which one is a not source of short-term Finance?
    - a) Trade credit
    - b) Factoring
    - c) Cash credit
    - d) Equity shares
  19. Minimum size of the Funds in venture capital should be \_\_\_\_\_
    - a) 1 Cr
    - b) 5 Cr
    - c) 10 Cr
    - d) 2 Cr
  20. In venture capital foreign holdings will be allowed up to \_\_\_\_\_%
    - a) 10%
    - b) 15%
    - c) 20%
    - d) 25%
  21. Which of Following is treated as External Sources of Capital?
    - a) Own Interest
    - b) Partner’s contribution
    - c) Deposits/Borrowings from Friends
    - d) All of these
  22. Money required for day to day operation of business is called \_\_\_\_\_
    - a) Long-term capital
    - b) Short-term capital
    - c) Fixed Capital
    - d) Working capital
  23. IDBI was established on \_\_\_\_\_.
    - a) July1, 1964
    - b) 15th May, 1991
    - c) July1, 1993
    - d) None of these
  24. SIDBI stands for \_\_\_\_\_.
    - a) Small Industries Development Bank of India
    - b) Small Industrial Develop Bank of India
    - c) Small Indian Developing bank Industries
  25. EXIM Bank was set up on \_\_\_\_\_.
    - a) 15th March 1982
    - b) 1st Jan 1982
    - c) 1st April 1982
    - d) None of these
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