

U.G. 3rd Semester Examination - 2021

BBA

Course Code : BBBAGEHT3

Course Title : Business Ethics and Corporate Governance

Full Marks : 40

Time : 2 Hours

The figures in the right-hand margin indicate marks.

Candidates are required to give their answers in their own words as far as practicable.

1. Answer any **ten** questions of the following:

1×10=10

- a) What is consumerism?
- b) Write the full forms of OECD and SEBI.
- c) What do you mean by 3 C's of business ethics?
- d) State two human behaviorus which create ethical problem.
- e) What is ethics of rights and justice?
- f) The only social responsibility that businesses have is to how business decisions affect company's operations (**True/False**)
- g) Can an act be morally right even when it is illegal?

- h) Define Utilitarian decision making.
- i) State one objective of Consumer Protection Act, 1956.
- j) What do you mean by Social Contract of a business?
- k) State one object of corporate governance.
- l) What is virtue ethics?
- m) Mention the types of value.
- n) What is value conflict?
- o) Name any two rights of a consumer.

2. Answer any **five** questions of the following: 2×5=10

- a) What do you mean by Code of Ethics?
- b) What is the relationship between business and ethics?
- c) Define feminist ethics.
- d) What is Cadbury Committee?
- e) What is ethical working environment?
- f) State two universally accepted ethical principles.
- g) What is deontology?
- h) Define Corporate social responsibility.

3. Answer any **two** questions of the following: 5×2=10

- a) Describe in your own words about Utilitarianism.

- b) Briefly narrate the recent trend of governance practices in India.
 - c) Briefly discuss about the 3 tier consumer grievance redressal mechanism in India.
4. Answer any **one** question of the following: 10×1=10
- a) Discuss the role of auditor regarding corporate governance in India.
 - b) Mention the steps to resolve ethical dilemma in the organization.
 - c) Make a distinction between shareholders approach and utilitarian approach in business decision making.
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