

**U.G. 4th Semester Examination - 2021****BCA****Course Code : BBCAGEHT404****Course Title: Management Information System**

Full Marks : 40

Time : 2 Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.*

1. Answer any **ten** questions:  $1 \times 10 = 10$
- What is the difference between data and information?
  - Write the limitations of e-commerce.
  - What is MIS?
  - Why we should use CRM?
  - What do you mean by HRIS?
  - Give an example of CSC type of e-commerce.
  - What is LAN?
  - Write the full form of MKIS and FIS.
  - What are the categories of e-commerce?

- What do you mean by Telecommunication?
- Name the basic network topologies.
- What do you mean by Candidate key?
- What is a B to C model of e-business?
- Write the models of e-business.
- What is super-key?

2. Answer any **five** of the following questions:

 $2 \times 5 = 10$ 

- What do you understand by a computer network?
- Write the relationship between TPS, MIS and ESS.
- Give two benefits of WAN.
- How ERP improve company's business performance?
- What is EDI?
- Write the problems we faced with traditional File System.
- What do you mean by RDBMS?
- What is the need of e-commerce in modern business era?

3. Answer any **two** questions:  $5 \times 2 = 10$

- a) Write the steps in an EDI system.
- b) Write down the main features of Executive Support System (ESS).
- c) i) What is the use of Enterprise Information System (EIS)?  
ii) Write any three ERP modules and describe.  $2+3$

4. Answer any **one** question:  $10 \times 1 = 10$

- a) What do you mean by Marketing Information System (MKIS?) Briefly explain the various characteristics and functions of Marketing Information System (MKIS).  $2+4+4=10$
- b) i) Define e-business. Write its benefits.  
ii) Describe briefly the different models of e-business?  $5+5=10$
- c) What is the concept of Enterprise Resource Planning (ERP)? What is ERP architecture? State the benefits of ERP.  $2+4+4=10$

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